**FACULTY OF MEDIA AND COMMUNICATION**

**DEPARTMENT OF JOURNALISM AND COMMUNICATION**

**DIPLOMA IN JOURNALISM**

**YEAR THREE SEMESTER TWO**

**NEWSPAPER PRODUCTION AND EDITING**

**DPJ 155**

**SEMESTER**: JAN. – APRIL, 2020

**UNIT**: NEWSPAPER PRODUCTION AND EDITING

**UNIT CODE**: DPJ 155

**LECTURER**: Christopher Wasiaya

**TIME/DAY**: 9 – 12 pm/ Wednesday

**VENUE**: J 05

**OFFICE TIME**: Thursday 9-1pm, Friday 9-1pm

**Course Purpose**

This course is aimed at providing learners with the basic skills in newspaper design, layout and production. The learners will be expected to practice page layout, makeup and produce newspaper dummies during their course work.

**Learning Outcomes**

By the end of the course, the learner should be able to:

* To identify elements of page design
* To develop a good newspaper dummy
* To lay out a newspaper page

**Requirement**

* Punctuality in class attendance
* Meeting assignment deadlines
* Active participation in class discussion

**Teaching Approaches**

Lectures, class discussion, group assignment

COURSE CONTENT

1. Design Principles

-Balance

-Contrast

-Proportion

-Unity

2. Design Elements

-Body type

-Display type

-Borders

-Open space

-Art color

3. Forms of Layout

-Newspaper layout

-Basic guidelines

-Dummying page one

-Dummying inside pages

4. Magazine Layout

-Formats

-Basic guidelines for magazine layout

5. The Newsletter

-Purpose of a newsletter

-Content decisions

- Design and layout

-Production Considerations

**Assessment**

Learners will be expected to practice newspaper dummying and produce a dummy as their semester work while the main examination will be a full newspaper complete with the basic elements of a newspaper and earn marks as follows:

C.A.T = 30%

Main Examination = 70%

Total = 100%

**Recommended Texts**

Dorothy A. Bowles & Diane L. Borden, *Creative Editing*, 3rd ed.

Harris G. & Spark D. *Practical Newspaper Reporting* 3rd ed. Focal Press

Mencher M. (1998), *Basics of News Writing* 6th ed., McGraw Hill

Ithule B & Anderson D. A. (2003), *News Writing and Reporting for Today’s Media*, 6th ed. McGraw Hill